

### Program

5 to 6 pm Reception

AAUW Portland Historical Display

*The Early Years*    *Philanthropy*

*Education*        *Advocacy*

*Research*        *Now and in the Future.*

6 to 7 pm Women's Leadership Panel:

*When Women Lead, Change Happens*

*Emily Evans*            *Women's Foundation of Oregon*

*Gloria Pinzón Marin*    *Las Mujeres PSU*

*Jessica Vega Pederson*    *State Representative, Dist. 47*

*Sunny Petit*            *Center For Women's Leadership, PSU*

*Kay D. Toran*            *Volunteers of America*

*Barbara Ramirez Spencer*    *Moderator*

### Special Guests

Penney Hoodenpyle and Joyce Zook, Co-Presidents, AAUW of Oregon

### Thanks

AAUW of Oregon for providing a grant to help fund this event.

110<sup>th</sup> Anniversary Committee Members:

Suzanne Fleming, Barbara Gaines, Jane Lancaster, Joyce Lew, Julie Skinner,  
Barbara Spencer, Nancy Thomas, Diane Winn

Members of Portland Branch AAUW who volunteered their time for this event

### Donations or Discounts

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All materials available on AAUW Portland's website:

[www.aauwpdx.org](http://www.aauwpdx.org)



## AAUW Portland

A Community Celebration of

110 Years of Women's Leadership in Portland

Historic Old Church

1422 SW 11<sup>th</sup> Avenue, Portland, Oregon

Tuesday, October 13, 2015



## PANELISTS

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### **Emily Evans, Women's Foundation of Oregon**

Emily Evans is the first Executive Director of the newly formed Women's Foundation of Oregon. In partnership with the Foundation's Board of Directors, Emily helped guide the Foundation through an exciting inaugural year that included recruiting over 600 founding members, launching an ambitious 3-year strategic plan, and surpassing \$4.5M in total Foundation assets. Born and raised in Ashland, Oregon, Emily was formerly the Lead Development Officer at the Forum for Youth Investment, a nonprofit think tank in Washington DC. During her five-year tenure, Emily directed an annual multi-million dollar fund development effort and partnered with national and local foundations all over the country. Prior to her work at the Forum, Emily helped launch the Women's Leadership Institute in Washington DC as Interim Director of Partnerships and Advancement. While there, she secured the largest board member gift in the organization's history and helped produce events featuring notable women leaders including former Secretary of State Madeleine Albright, NPR's Linda Wertheimer, and U.S. Senator Amy Klobuchar. While completing her Master's in Public Administration at the Maxwell School of Citizenship and Public Affairs at Syracuse University, she was president of the Maxwell Women's Caucus. Emily's undergraduate degree is from Bryn Mawr College.

### **Sunny Petit, Center for Women's Leadership, Portland State University**

Sunny Petit became the Executive Director for the Center for Women's Leadership in 2012. Prior to joining the Center as Associate Director in 2007, Sunny received a dual BA in Politics and International Studies, and an MA in International and Comparative Politics from Portland State University. She was Regional Director for a counter-human trafficking organization in South Asia and ran programs in India, Bangladesh, and Nepal. She is a recipient of the Tokyo Foundation's International Trade and Development Fellowship for research on women's political development in Turkey. Along with founding civic involvement in many organizations, she was appointed by Labor Commissioner Brad Avakian to the Oregon Council for Civil Rights, and serves on the Friday Forum Committee for the Portland City Club and the OHSU Avel Gordly Center for Healing. She was formerly chair of the Oregon Commission for Women, appointed by Governor Kulongoski. Under her leadership, BOLI'S *Pay Inequality in Oregon* recommendations were issued regarding outreach, workplace practices and legislation.

### **Kay D. Toran, Volunteers of America**

Kay D. Toran has been the Chief Executive Officer and President of Volunteers of America Oregon since July, 1999. In this role, Kay provides overall leadership and strategic direction for this non-profit as it provides human services for children and families, single adults and the frail elderly. Prior to joining Volunteers of America Oregon, from 1994 to 1999, she was Director of Oregon's Services to Children and Families Department, Oregon's child protective services agency. Kay's prior executive positions in Oregon state government include Administrator, the State's Purchasing Division, Department of General Services; Assistant to Governor Vic Atiyeh and Oregon's Director of Affirmative Action. She also served on the faculty as an Assistant Professor of Social Work, Graduate School of Social Work, Portland State University. Kay received her Bachelor of Arts from the University of Portland and her Masters of Social Work degree from Portland State University. She also received an Honorary Doctorate from The University of Portland. Kay's current volunteer service includes membership on the following boards: Albina Community Bank; the Board of Regents for the University of Portland; and the Oregon Community Foundation. She also serves on the Providence Health and Services' Community Advisory Council.

### **Representative Jessica Vega Pederson**

Jessica Vega Pederson currently represents House District 47 in East Portland. She is the first Latina elected to the Oregon House. As Chair of the Energy and Environment committee, Jessica was critical to the passing of the continuation of Oregon's Clean Fuels program to reduce pollution, advance the renewable energy sector and create good-paying jobs. As Vice-Chair of the House Revenue Committee, she was instrumental in crafting responsible, transparent budgets that ensure taxpayers see high returns on their public investments. As Majority Whip, she helped lead the fight for universal paid sick time, a higher minimum wage, stronger equal pay laws, and stable funding for Oregon's schools. Prior to her work in the Legislature, she worked in the tech sector, helping start-ups, small businesses and Fortune 500 companies to grow their business. She graduated with a degree in Information Systems Management and Philosophy from Loyola University Chicago. Jessica and her husband, Aaron, live in the Hazelwood neighborhood of East Portland with their two young children. She is a dedicated community member serving on the boards of the Oregon Zoo Foundation and the Hazelwood Neighborhood Association and is a member of the Eastside Egg Coop at Zenger Farms and a member of the East Portland Action Plan. She is currently a candidate for the Multnomah County Commission, District 3.

### **Gloria Pinzón Marin, Las Mujeres PSU**

Gloria Pinzón grew up in Portland and was born in Mexico City. She's a junior at PSU majoring in Community Development. Gloria is a 2015 NEW Leadership Oregon alumnae and the Director of Las Mujeres PSU, a Latina empowerment organization at Portland State University. Through Las Mujeres she advocates for the self-empowerment of Latina/Latino students and community members via civic engagement, professional development, culturally specific event planning, and other workshops. In addition to her studies and leadership role for Las Mujeres PSU, she is a mother of an 11yr old, and also works serving families with young children as an Enrollment Coordinator at a Head Start. Gloria sees herself managing a non-profit one day, but right now, she is learning about her own leadership style, enjoying being a woman, and laughing any chance she gets.

### **Barbara Ramirez Spencer, Ed D, Moderator**

Barbara is a consultant for leadership and organizational development with experience in the public, private and academic sectors. She was responsible for leadership development in the New York insurance and banking industries and was an assistant professor of organizational development at Columbia University. After a career change, she worked in public transportation for over 20 years, serving for 11 years as Executive Vice President, the second person in charge of the mass transit system in New York City. She has a BA in history from Hunter College (CUNY) and an MA and Ed.D. in organizational development from Columbia University.

In 2009 Barbara left her transportation career and moved with her husband to Portland, OR for a lifestyle and professional change. Presently she is involved in local women and transportation leadership issues. She is the chair of the Oregon Commission for Women, co-president of the Portland branch of AAUW (American Association of University Women), a board member for PSU's Center for Women's Leadership, an Oregon delegate for Vision 2020 and a member of the Women's Transportation Seminar. She is vice-chair for the Portland Streetcar Inc. and a member of the TriMet Budget Task Force.



## AAUW Portland

A Community Celebration of  
110 Years of Women's Leadership in Portland

## Historical Display and Supporting Narrative

Tuesday, October 13, 2015



## ACKNOWLEDGMENTS

The AAUW Portland 110 Anniversary Committee gratefully acknowledges the work of previous members and committees in preserving the Branch's history and archiving it at the Oregon Historical Society. While primary sources were used as documentation for this abbreviated presentation of Branch achievements when available, the major source was the history prepared by Lynn Jordan-*Women of this World*-for the 75<sup>th</sup> anniversary of the Branch. Jordan comprehensive history of the branch from its founding in 1905 until the anniversary in 1979 is a gem. The Branch thanks everyone for their support and for joining us in this anniversary.

AAUW Portland Branch 110 Anniversary Committee

# Portland AAUW – the early years

The branch was founded in 1905 by Mrs. Elizabeth Donald under the auspices of the Association of College Alumnae, which became the American Association of University Women in 1919. Work toward ACA Accreditation of the University of Oregon began in 1914 to allow the branch to award scholarships. Member Mrs. George Gerlinger directed efforts to build a Women's Quad on campus, finally resulting in construction of Gerlinger Hall in the 1920's.



Our Founder

The branch was sometimes called "The Garden Club of the Educated."

Photo from the 1920's.



## Early activities included fundraising performances.

Below, members in 1952 are reminiscing about a play they performed in 1906 which raised \$200 for a scholarship, covering board and books.



Below, in 1940, members performed in a pageant to commemorate the first AAUW fellowship awarded in 1890.



## AAUW PORTLAND – THE EARLY YEARS

Portland Branch founder, Elizabeth Chapman Donald, was an 1895 graduate of Stanford University and a member of Phi Beta Kappa. A member of the San Francisco Branch of Association of College Alumnae (ACA), she carried this vision of educated women making significant community contributions with her on her move to Portland. A professional social worker by education, Mrs. Donald was a vigorous worker for women's suffrage and prohibition. She and a cohort of 12 like-minded women created the Portland Branch of ACA in 1905. In 1921, the ACA formally merged with another women's collegiate association to become the modern American Association of University Women (AAUW).

To accomplish their early purpose to provide a scholarship to a high school graduate who would enroll at the University of Oregon required substantial advocacy and fundraising activities. Fundraising proved to be the easier of the two activities. Plays open to the public were staged with the proceeds funding the scholarship. Early plays were staged in the al fresco setting of branch member, Mrs. H.D. Green at her Cedar Hill estate. The first dramatic offering of the group was Tennyson's, "The Foresters"; a second was Shakespeare's, "As You Like It." Perhaps this is one explanation for the sobriquet-"the garden club of the educated."

The University of Oregon was not ACA accredited. Criteria for accreditation addressed a number of issues including number of women on the faculty, majors open to women and housing for women. Offering the desired scholarship meant that the university had to come into compliance with the association's requirements. Under the direction of Mrs. George Gerlinger, a branch member, some monies were raised to assist the University of Oregon build a "women's quad". The monies were not near enough so Mrs. Gerlinger continued to work to build the needed structure(s), lobbying the legislature, gaining cooperation of other women's groups, and finally lending her name to Gerlinger Hall (1921), a major edifice to house women on the campus.

The scholarship has taken a number of different forms over the years of the Branch. The UO requirement was dropped but still given preference for a number of years. At one time, the scholarship was awarded to an upper division student at a university and at one time it became a fellowship for a graduate student. Today, the scholarship is awarded to a female, second year Portland Community College student who is in a STEM related program and who will transfer to a four year college or university.

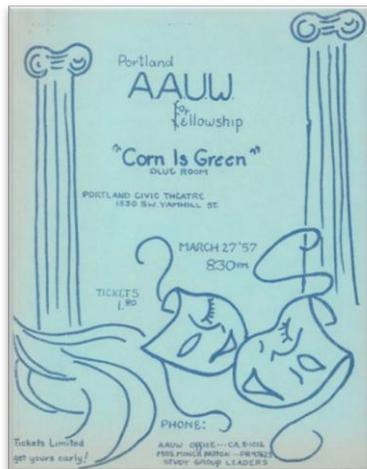
# PHILANTHROPY

*AAUW Members Push Festival Project;  
Hope to Serve Christmas Treats to 6000*



*Art Museum Teas were attended by thousands, benefiting the museum both culturally and financially.*

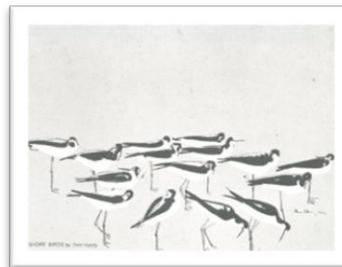
*Fundraising has been a focus of the branch since its inception. Some of the early activities included performances and teas. More recent efforts have been a little less ambitious - rummage sales, wine tastings, themed parties, silent auctions.*



*A playbill from one of the performances.*



*A Mardi Gras party held at a member's home is an example of a recent fundraiser.*



*At left is one of the note cards sold to raise funds for an African Study award.*

*Another way the Branch raised funds was through publications. Examples include note cards, a book written by members, and a pictorial map of Oregon.*

*Most of the monies raised help fund local scholarships and support national AAUW fellowships, research, and advocacy.*

*Below is the map, used first to fund a fellowship, then again to fund the Branch office and finally to help meet operating expenses.*



## AAUW PORTLAND - PHILANTHROPY

Fundraising has been an important focus of the Portland Branch of AAUW and its predecessor Association of Collegiate Alumnae (ACA). Almost every activity undertaken by the Branch whether civic or member oriented continues to require financial support. While challenging the ingenuity of the members to keep the fundraising both fun and effective, the result has been many activities of benefit to the association and the larger Portland community.

Multiple plays, dramatic readings and performances were staged. Rummage sales came and went. Teas, luncheons and parties were planned and held. Strategic partnerships with other community groups furthered the Branch agenda. Philanthropic outcomes of fundraising supported individual member contributions to such civic projects as: an exhibit with the PTA on child leisure (1915), organizing Junior Red Cross clubs and Campfire Girls and Girl Scouts in schools (1918-1925), working on immigration and naturalization issues as well as teaching handicapped and confined children (1919-1940), reading for the blind (1905 & 1961), adult tutoring, especially for ESL, vocational rehabilitation students, and clients of Multnomah County Welfare Department (1964), and work with gifted students in the schools (1919, 1953, and 1979).

Four branch projects of special note were the pictorial map of Oregon (1929), the Art Museum Teas (1949-1952), the Shore Birds note cards (1962), and the publication *Land of the Multnomahs* (1973). The pictorial map of historical places and events was drawn under the direction of branch member and art director for the Portland public schools. Sales which netted a return of \$800 helped fund the Margaret Snell fellowship, a project of Northwest AAUW branches.

The Art Museum Teas benefitted the museum both financially and culturally. The stated purpose of the events was to "bring city citizens into their own museum." By 1952, the year of the last tea, success was evident by the fact that 5426 guests attended the event, ate 24,000 Branch-baked cookies and contributed \$970 to the museum.

The Shore Birds note cards were developed from an original print by Portland artist Tom Hardy and owned privately by Mr. and Mrs. Harold Holmes. The note cards raised money for a \$2500 fund for an African study award named for Branch founder Mrs. Donald.

*Land of the Multnomahs*, the project of the creative writing group, also raised money for fellowships. One of the branch's biggest undertakings, 14 members under the leadership of Margaret Watt Edwards, produced a unique collection of true, early Oregon stories covering the time period from before the covered wagon days to the era of the trolley car. Over 300 pages long, the book with original illustrations was produced in a limited edition of 1000 copies. An autograph tea with the authors held at Portland State University on November 4, 1973 was a grand finale for this major Branch project. A grant from the Edwards family allowed all proceeds-\$7000- to go to the Fellowship Fund of AAUW. Today, in addition to local scholarships, most branch philanthropy occurs through member contributions to centralized AAUW funds at the national level.



In 1941, 272 of 556 members were in arts study groups

Education has always been important to members of Portland AAUW, both in supporting opportunities for others and continuing their own learning. Study and Interest groups have been a part of branch life for most of its history. Some have been quite serious, with topics such as child welfare or public policy; others have had a more social aspect, such as book groups or walking clubs. They have played an important role in keeping our members active and interested.



The Freetimer - newsletter for the Free School

During the Great Depression the branch made an important contribution to the education of young adults in Portland. Tuition was out of reach for many, yet they still wanted to obtain college skills. A branch member was instrumental in forming The Free Time School, with 567 students. Its home was the Multnomah County Library.



Branch supported girls' camp at OMSI

In 1946 the Branch took over sponsorship of the Junior Museum, now known as the Children's Museum. Today, Portland branch continues its support of education for girls and women by providing scholarships and by partnering with other organizations to provide STEM-related programs.

# EDUCATION

## AAUW PORTLAND - EDUCATION

The continuing education of branch members and of the larger Portland community has been the touchstone of the Portland Branch of AAUW since its inception as the Association of Collegiate Alumnae (ACA) in 1905. Most visible to the community are the annual scholarships and support for programs for women and girls. Most cherished by the membership are the study and interest groups that bring members together for communal learning, fundraising for other Branch projects, and advocacy activities supporting association positions.

In 1923, when the Portland Branch hosted the national AAUW convention for the first time, study groups were formalized as a means for the association to have a centralized impact on issues of importance to the country as a whole. The first association-wide study groups with grant assistance from major foundations focused on international relations and child welfare. In 1927, the Portland Branch was recognized nationally for its child welfare observational study resulting in a series of photographs of children at leisure. These photographs were duplicated for the United States Bureau of Education. Once again in 1954, the pre-school study group made a national contribution to the association with its checklist brochure, "When You Choose a Pre-School for Your Child," an outgrowth of the Pre-School Catalog.

The repercussions of the Great Depression provided an opportunity for branch members to make a significant educational contribution to young adults in the Portland community. High school graduates were unable to raise tuition dollars to attend college and often could not find work. Five students approached Zula Griswold a branch member and professional writer to help them learn the college English skills that would later allow them to be successful in college. The idea grew exponentially and the Free Time School was born. Working with community partners and the Multnomah County Library as a home, five students became 567 students-119 of whom had some college education experience. The curriculum and faculty grew to meet the needs of this diverse student body. In 1934, the Free Time School was officially turned over to the University of Oregon Extension Division in order for the program to qualify for financial aid for students.

1946 saw the Branch organize again to take over the sponsorship of the Junior Museum, a place where the children of Portland could experience natural history through exhibits and hands on learning. Branch volunteers offered consistent support financially with funds left over from the Baby Lounge as well as countless hours of adult supervision on site. The museum now known as the Children's Museum found this interim support from the Branch invaluable in ability to grow into the major cultural institution it is today.

Multiple educational projects for the city and metro region have been created and sustained by the Branch throughout its 110 yr history. Many also had a strong philanthropic impact. Today's programs include a variety of STEM-related programs for girls of all ages and advocacy education for women in higher education.

# ADVOCACY



IN 1943, PORTLAND BRANCH MEMBERS WANTED TO SUPPORT THE WAR EFFORT. THEY DECIDED TO ASSIST THE RED CROSS WITH A BABY LOUNGE AT UNION STATION THAT WOULD PROVIDE CARE FOR TRAVELLERS WITH CHILDREN UNDER THE AGE OF TWO. THE LOUNGE OPENED IN 1944 AND SERVED OVER 19,000 CHILDREN AND 11,000 MOTHERS BEFORE CLOSING AFTER THE END OF THE WAR. SHOWN IS A SERVICEMAN BRINGING HIS SON

In 1975, Portland Branch Member Phyllis Wiener's personal testimony was instrumental in passage of an Inheritance Tax Reform bill. Governor Straub is shown signing the bill, with Mrs. Wiener to his right and Mary Rieke to his left.

## INHERITANCE TAX REFORM



Other important Advocacy positions taken in the branch's history included support in the post WWI era for national issues such as the creation of the U.S. cabinet post for Education, the League of Nations, international narcotics control, and for Oregon's Child Welfare Law; advocating for equal pay as early as 1933; and support for the Equal Rights Amendment starting in the early 1970's.



*NOW*, AAUW continues their advocacy by supporting plaintiffs such as Lilly Ledbetter, shown here speaking at PSU.

## AAUW PORTLAND - ADVOCACY

AAUW has a long history of political and community involvement dedicated to the improvement of the lives of women and children. For the Portland Branch, active, civic involvement has been most apparent since WWI. The Branch took positions on national agenda items including the appointment of a Portland businessman as the ambassador to Japan (1917), the creation of a U.S. cabinet post for education (1918), endorsement of the League of Nations (1919), and international control of opium and other narcotic drugs (1920). On the state level, they endorsed Oregon's Child Welfare Law (1919).

In response to legislative thinking that would privilege married men's employment over married women's (1933), the Portland Branch began its public advocacy for a single salary schedule for men and women doing the same work. The board encouraged members to write their legislators affirming "we are of the opinion that the teacher—man or woman—who is most efficient should have the work, whether married or single."

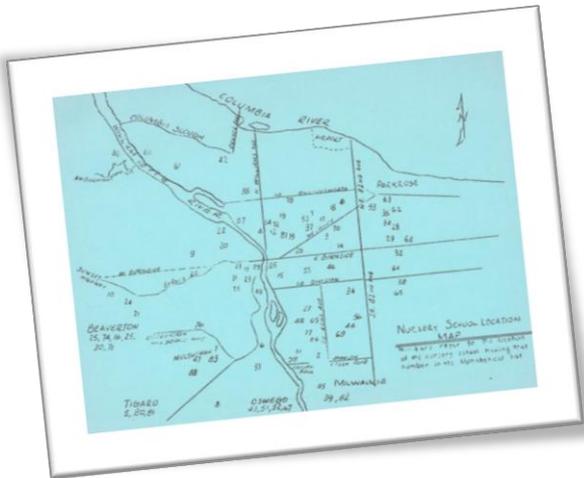
The path to passage of the Equal Rights Amendment (ERA) was circuitous in Oregon. In the early days of the Association of Collegiate Alumnae, the position was that no organizational support would be given to issues such as suffrage. Women in Oregon got the vote in 1912, and so there is speculation that little need was seen for passage of the ERA and that, in many cases, it was seen as detrimental to actual equality. Opinion shifted to a more positive one toward the ERA in 1971 and support has been continuous since that time with ratification occurring twice (1973 and 2014).

A major community contribution by the Portland Branch began in 1943 when members pressured the board to add to its agenda "significant...down to earth" war work. Of three projects submitted, the Branch selected "Assist the Red Cross with a baby lounge at the Union Station." The project required extensive training of volunteers and an organizational plan not seen since the Free Time School. One of four such projects in the nation, the Baby Lounge served at least 19,780 babies and children and 11,615 mothers during its 18 month tenure.

Should a woman pay more tax than a man when inheriting an estate? The answer in Oregon was yes until branch member and state representative Mary Rieke twice introduced legislation (1973 & 1975) to change the state of affairs. Women "homemakers" were not considered to have contributed to the assets of the estate and so were taxed at 100% of its value while men paid no more than 50%. Aiding Rieke in her pursuit of equity was branch member and Portland School Board member Phyllis Wiener, recently widowed and thus a victim of the inheritance tax law. Armed with personal data of double taxation and gender different tax burden, Wiener is credited with asking the questions and making women's stories real to legislators—resulting in HB2608 becoming law (1975).

As the national organization has grown in prominence and visibility, advocacy has been centralized for the most part to achieve collective strength and success. Lilly Ledbetter has been supported by AAUW in her tireless fight to achieve pay equity for women. Her story, which is told in *Grace and Grit: My Fight for Equal Pay and Fairness at Goodyear and Beyond*, is a compelling read about a long fight about pay discrimination in modern history.

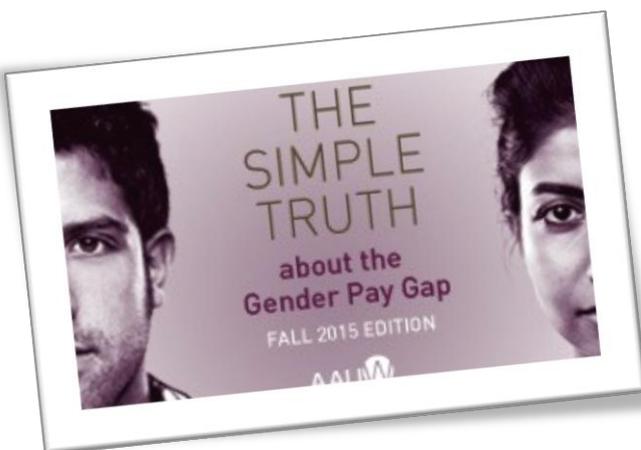
# RESEARCH



Map from Pre-School Directory



Part-time Careers in Portland



National AAUW Research

1885 – First research report by Association of College Alumnae, AAUW's predecessor, debunked statements that college education adversely affected women's health.

1951 – Branch reviewed the Holy Report leading to educational changes such as reorganization of school districts and better elementary teacher certification.

1954 -Portland Branch AAUW research of area nursery schools resulted in publication of "The AAUW Nursery School Catalog which grew into "The Pre-School Directory" with the cooperation of several early childhood education groups and was published for 25 years.

1960 – Branch review of an evaluation of curriculum post-Sputnik helped lead to implementation of the branch's education committee recommendations to the Portland Public School Board.

1978 – Research by branch members to evaluate local businesses led to publication of "Part-Time Careers in Portland."

Currently – AAUW continues its research on a national level. Recent topics have included sexual harassment in schools, gender pay inequality, and women in STEM. Local branches help to disseminate this research by holding events such as

## AAUW PORTLAND - RESEARCH

Since its inception in the late 1800s, the Association of Collegiate Alumnae (ACA)-now the AAUW-has developed its position papers, advocacy and educational publications using the best evidence available. This practice was followed by branches as well as the national association. The earliest research report (1885), a survey of the health of women college graduates, used 1290 ACA members and debunked the statements of a prominent Boston physician that inferred that a college education adversely affected the health of women. In 1896, ACA in collaboration the Massachusetts Bureau of Statistics of Labor, collected data from its members on employment and salaries. The results —women were paid significantly less than men for doing the same work. Gender pay inequality was recognized!

Research at the Branch level in Portland is perhaps best seen as a way in which members supported their advocacy and educational agendas. Two examples of research done by others and reviewed by the legislative committee and the education committee respectively formed the basis for board action that brought about substantive change in Oregon. The first was the review of the Holy Report in 1951 which led to the reorganization of school districts, encouraged better elementary teacher certification, and protested a funding change detrimental to districts. The second, in 1960, an advance copy of an evaluation of curriculum post-Sputnik in Portland schools was submitted to AAUW for critique and comment. The education committee recommendations to the Board supporting the report's recommendation were lobbied before the school board and implemented.

Two examples of research conducted by the Branch that made a significant contribution to life in the city were "The Pre-School Directory" and "Part Time Careers in Portland." After two years of study, "The AAUW Nursery School Catalog" was first published in 1954. A public service project, the content listed characteristics and services of 90 nursery schools; the original catalog grew into The Pre-School Directory that became a cooperative effort of several early childhood education groups in the city. The directory was published for 25 years and considered the standard against which to evaluate pre-schools. The first catalog also produced "When You Choose a Pre-School for Your Child" which gained nationwide circulation.

"Part-Time Careers in Portland" (1978) was accomplished by 80 branch members who conducted 300 interviews and evaluated questionnaires returned by employers in local business, industry, and government. The publication provided a comprehensive picture of the part-time employment situation in the Portland metropolitan area in twelve fields. The project, funded by a national AAUW grant, gave Portlanders another chance to see the association's commitment to women at work.

And of course, gender pay inequality, paid sick leave, and minimum wage support were the backbone of the AAUW agenda across national and state legislatures in 2014. These agenda would not have been so strong and the outcomes so positive in Oregon without the national AAUW research disseminated to branches and states for use with their elected representatives.

# PORTLAND AAUW – NOW AND IN THE FUTURE



## STEM

2013 - STEM COMMITTEE SET UP TO REVIEW COMMUNITY STEM PROGRAMS AND DEFINE THE BRANCH'S SERVICE COMMITMENT TO THIS IMPORTANT AREA. PORTLAND BRANCH UNDERWRITES OMSI DAY OF EXPLORATION FOR TWO GROUPS OF GIRLS INC. SUMMER PARTICIPANTS. 2014 - WORKING WITH IMPACT NW, PORTLAND BRANCH VOLUNTEERS RUN THE *LET'S READ MATH* PROGRAM FOR 1ST TO 3RS GRADERS AT BUCKMAN SCHOOL. 2015 AND BEYOND - FUTURE PLANS ARE IN PLACE TO ASSIST SATURDAY ACADEMY WITH THEIR *GIRLS ENGAGE TECHNOLOGY* PROGRAM.



## COLLEGE AND UNIVERSITY RELATIONS WITH PSU

2012 - PORTLAND BRANCH DEDICATES A TREE AT THE WALK OF THE HEROINES AND A QUOTE BY AUNG SAN SUU KYI, BURMESE POLITICAL PRISONER: *THE EDUCATION AND EMPOWERMENT OF WOMEN THROUGHOUT THE WORLD CANNOT FAIL TO RESULT IN A MORE CARING, TOLERANT, JUST AND PEACEFUL LIFE FOR ALL.* PORTLAND STATE UNIVERSITY BECOMES AN AAUW COLLEGE/UNIVERSITY PARTNER. 2011 - 2015 - THE BRANCH COLLABORATES WITH PSU'S CENTER FOR WOMEN'S LEADERSHIP AND THE WOMEN'S RESOURCE CENTER ON OFFERING SPECIAL WORKSHOPS AND PROGRAMS INCLUDING *ELECT HER* AND *START SMART.* THERE HAS BEEN JOINT PROGRAMMING FOR *WOMEN'S HISTORY MONTH.*



## START SMART

WOMEN EARN 78 CENTS FOR EVERY DOLLAR MEN EARN AND JUST ONE YEAR OUT OF COLLEGE WOMEN WORKING FULL TIME EARN JUST 82% OF WHAT MEN EARN. *START SMART* WORKSHOPS TEACH WOMEN THE KNOWLEDGE AND SKILLS THEY NEED TO NEGOTIATE BETTER SALARIES FOR THEMSELVES AND OFFER INFORMATION ABOUT HOW WOMEN CAN HELP AAUW ADVOCATE FOR PAY EQUITY. *START SMART* WAS LAUNCHED IN 2007 AND WORKSHOPS HAVE BEEN HELD AT OVER 360 COLLEGE CAMPUSES ACROSS 49 STATES. FACILITATORS FROM AAUW PORTLAND BRANCH HAVE DELIVERED WORKSHOPS TO OVER 275 WOMEN AT PSU AND OTHER COLLEGES.



## ELECT HER

IS THE ONLY PROGRAM IN THE COUNTRY THAT ENCOURAGES AND TRAINS COLLEGE WOMEN TO RUN FOR STUDENT GOVERNMENT AND FUTURE POLITICAL OFFICE. A COLLABORATION BETWEEN AAUW AND *RUNNING START*, *ELECT HER* ADDRESSES THE NEED TO EXPAND THE PIPELINE OF WOMEN CANDIDATES AND TO DIMINISH THE LONGSTANDING POLITICAL LEADERSHIP GENDER GAP. SINCE 2012, AAUW PORTLAND HAS COLLABORATED WITH PORTLAND STATE UNIVERSITY TO TRAIN OVER 200 FEMALE STUDENTS FROM THE UNIVERSITY AND OTHER OREGON COLLEGES IN HANDS-ON CAMPAIGN SKILLS. IN RECENT YEARS FEMALE STUDENT GOVERNMENT OFFICERS AT PSU HAVE ATTENDED THE PROGRAM PRIOR TO THEIR SUCCESSFUL ELECTION TO OFFICE.

## AAUW PORTLAND – NOW AND IN THE FUTURE

AAUW Portland has embraced the national AAUW agenda to empower women and girls with strong community involvement of branch members. From elementary school to higher education and the work place, Portland branch members are working with new community partners to strengthen the visibility and prominence of girls and women in the larger Portland community.

Since Portland State University became an AAUW College and University Member in 2011, the Branch has collaborated with the PSU Center for Women's Leadership and the Women's Resource Center in offering joint workshops and programs. AAUW programs brought to campus include: Elect Her and Start Smart, as well the topics of salary negotiation for non-tenured faculty and sexual harassment. In 2012, the Branch dedicated a tree on the university's Walk of the Heroines as well as the placement of the quote from Aung San Suu Kyi, Burmese political prisoner. The quote which embodies AAUW mission well reads: *The education of women throughout the world cannot fail to result in a more caring, tolerant, just, and peaceful life for all.*

Women earn 78 cents for every dollar men earn and just one year out of college women working full time earn just 82% of what men earn. Start Smart workshops teach women the knowledge and skills they need to negotiate better salaries for themselves and offer information about how women can help AAUW advocate for pay equity. Start Smart was launched in 2007 and workshops have been held at over 360 college campuses across 49 states. Since 2012, facilitators from AAUW Portland Branch have delivered workshops to over 275 women at PSU and other colleges.

Elect Her is the only program in the country that encourages and trains college women to run for student government and future political office. A collaboration between AAUW and Running Start, Elect Her addresses the need to expand the pipeline of women candidates and to diminish the longstanding political leadership gender gap. Since 2012, AAUW Portland has collaborated with Portland State University to train over 200 female students from the university and other Oregon colleges in hands-on campaign skills. In recent years female student government officers at PSU have attended the program prior to their successful election to office.

Since 2013, the STEM (Science Technology Engineering and Mathematics) Committee of the Branch has reviewed community needs and defined the branch's service commitment to this important area. As its first contribution, the committee recommended to the board that two group of elementary school Girls Inc. summer participants be funded to attend OMSI day of exploration of potential STEM careers. In 2014, working with Impact NW, Portland Branch volunteers ran the *Let's Read Math* program for 1<sup>st</sup> and 3<sup>rd</sup> graders at Buckman School. And in 2015, plans are in place to assist Saturday Academy with their Girls Engage Technology program which has teen girls teaching coding to Brownie and Cadet Girl Scouts.

Now and in the future, AAUW Portland is ready to support, motivate and empower the next generation of women leaders.